



KEY STEPS TO CREATE A SUCCESSFUL CHALLENGE TEAM

Top Canadian companies and community groups are STEPPING up to not only raise funds to provide peer support programs and services for Canadian families who have suffered as a result of their workplace tragedy; but to educate our community about the devastating ripple effects of each workplace tragedy.

Wondering how your team can get involved & benefit from the Steps for Life event? Here are your next steps:

1 CALL US FOR INFO

Call one of our Regional Development Coordinators to learn more about the event, the ins and outs of creating a Challenge Team at your workplace.

2 REGISTER YOUR TEAM

Identify a candidate to be the "Team Captain" and come up with a team name. Keep in mind your company's name should be included in your team name. Have the Team Captain register himself/herself and the Team at www.stepsforlife.ca

TIP: If a company team, discuss any corporate incentives to help with team recruitment (e.g., paying employee registration fees, contributing funds toward individual goals, etc.)

3 RECRUIT, RECRUIT, RECRUIT

As Team Captain, host an information session at work or home, in the community, spread the word, post/email flyers and collect RSVPs. The information session will give everyone the opportunity to learn everything about Steps for Life and have any of their questions answered.

4 ACTIVATE YOUR TEAM

Have everyone register online for the event. Set-up up internet access to guide them through online registration or have them complete paper registration forms to send into your Regional Development Coordinator afterwards.

5 PROMOTE & FUNDRAISE

Have everyone start their own individual fundraising and then come together as a team to figure out if other efforts are needed. We have a ton of great ideas that will work for you - visit our [Walker Toolkit](#) section at www.stepsforlife.ca or give us a call. We'd be happy to help.

6 THE DAY OF

Get everyone prepared for the event. If not all fundraising is done online, ensure everyone has their respective pledge sheets (when bringing in cash or cheques that day). Have everyone go to the Onsite Registration Station as they arrive. Set a time and place to meet as a team at the event location.

7 CELEBRATE SUCCESS

Host a wrap-up meeting to share photos and personal experience - to thank one another for STEPPING up!



Association for Workplace Tragedy Family Support